

The
1st

Virtual Pet Exhibition in Indonesia

Save The Date!

**22-28
FEB
2021**



VIRTUAL

PET FEST



I N D O N E S I A

Humans are welcome!

 **PETFESTID**

SUPPORTED BY:



INDONESIAN VETERINARY MEDICAL ASSOCIATION
CABANG BANTEN II

Virtual Pet Fest Indonesia
In Conjunction with :



BVC 2021
The 3rd Banten Veterinary Conference

The First Virtual Pet Fest in Indonesia

Virtual Pet Fest Indonesia is a new type of exhibition aimed at all pet businesses within the Indonesia pet market, as well as those overseas.

Taking place on 22-28 February 2021, Virtual Pet Fest Indonesia will provide a unique platform for exhibitors and visitors to connect, market themselves to new and existing audiences, learn about new products and encounter educational opportunities. All in a safe, remote and cost-effective environment.



Why Exhibit?

As a result of the Covid-19 pandemic, physical exhibition both in the Indonesia and overseas have been canceled. There is therefore a real need for something to take their place in order for pet businesses to continue to operate and to thrive both during and after this pandemic.

A virtual exhibition for the pet industry provides an ideal platform for manufacturers, retailers and other pet professionals to regain these lost business opportunities during the restrictions and to strengthen their businesses, giving them the best possible chance of long-term survival.

Virtual Pet Fest Indonesia will therefore allow you to get the best from attending a traditional trade event, including sourcing new products, talking directly to customers and suppliers, obtaining discounts and fantastic learning opportunities, whilst doing so remotely, inexpensively, and safely.





The Benefits of Virtual Pet Fest Indonesia

- * A fantastic user friendly platform
- * Educational webinars and presentations from industry experts
- * View hundreds of new products
- * Product promotions and discounts
- * Online ordering
- * Real time communication between exhibitors & visitors

Plus:

- * No travel or accommodation expenses
- * No time away from your business

Who is the event for?

If you operate as a pet business, you should exhibit for Virtual Pet Fest Indonesia. This event is geared towards helping pet businesses succeed. There really will be something for all pet businesses.

Visitors profile ?

- * Pet Lovers
- * Pet Industry & Professional
- * Pet shop / Umkm
- * Pet Community
- * Public

What can I expect to see at Virtual Pet Fest Indonesia?

- * The latest pet products
- * Free webinars from leading industry figures
- * Live networking opportunities from the comfort of your home



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Virtual Platform



Event Feature:

Booth interactive:

Company profile

Interactive live chat

E-brochure download

Transaction

Video Commercial

Booth branding

Event Profile

+1000 Visitors

24 hours & 7 days

60 exhibitors

Virtual Veterinary conference

Virtual webinar/talkshow/workshop

Virtual community activity

Virtual international meeting program (for overseas exhibitor)

Marketing Campaign

Instagram Ads & Facebook Ads

Email blast 30,000 database (pet owner & pet shop)

Pet Influencer / Pet Selebgram promotion

Pet Community Channel

Veterinary Channel



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Sponsorship Package

Benefit	DIAMOND	PLATINUM	GOLD	STANDARD
Booth size	8x8 mtr	7x7 mtr	5x5 mtr	3x3 mtr
Logo placement:				
Lobby gate	*			
T-shirt Visitor	*			
Standing Banner	*	*		
Backdrop	*	*	*	
E-Showguide	*	*	*	*
Giant LED	*	*	*	
Stage	*	*		
IG & FB Ads	*	*		
Event Flyer	*	*	*	
Website	*	*	*	
Email Blast	*	*	*	
Video Commercial	*	*		
1 Page Ads in E-SGuide	*	*		
Webinar:				
Slot Speaker	*	*		
Adlips MC	*	*		
Value	IDR 35jt	IDR 15 jt	IDR 7jt	IDR 2jt

Standard booth : 2 link (market place & website/sosmed) , 1 live chat

Gold Booth : 4 link (market place, website, brochure, sosmed), 1 live chat

Platinum Booth : 5 link (market place, website, brochure, sosmed, youtube), 1 live chat

Diamond Booth : 6 link (market place, website, brochure, sosmed, youtube, zoom meeting),
2 live chat

For more info please contact:

If you are interested in exhibit & become sponsor,
please contact: Virtual Pet Fest Indonesia
E: hello@petfest.id M : +62821 1358 1068 (Ace Deha)

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